

Echinacea purpurea

Purple Coneflower



Echinacea purpurea is a perennial with dark green, toothed leaves. Slightly drooping flowers are light purple to pinkish rays with dark purple to brown centers. Most often used in perennial beds and borders, and meadow plantings coneflower is drought tolerant and handles summer heat well. The flowers are a nectar source for butterflies, and the seeds provide food for birds from early summer until frost. Flowers and cones are useful in floral arrangements.

Height: 2' - 4', Spread: 2'